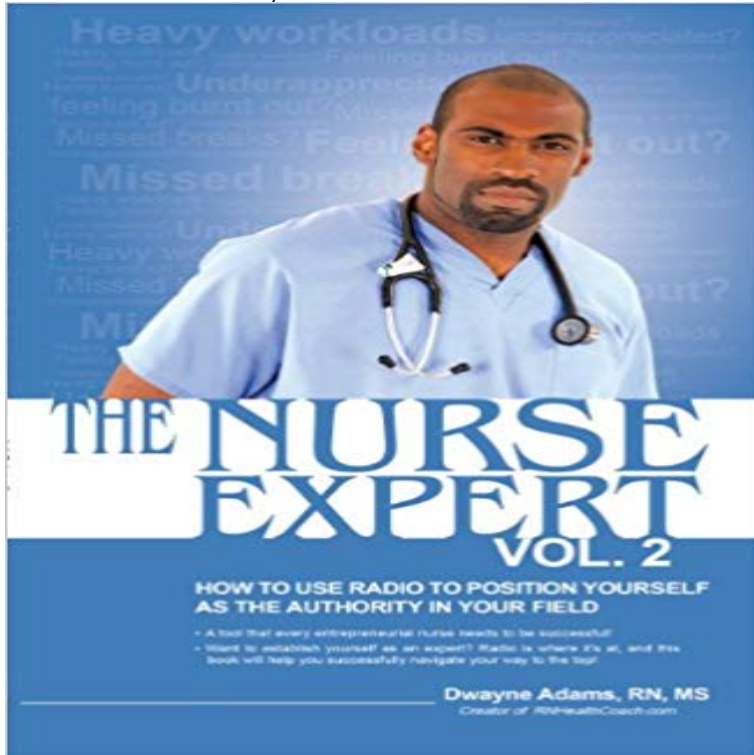


# The Nurse Expert Vol 2, How To Use Radio To Position Yourself As The Authority In Your Field



Dont know jack about being interviewed on radio? No problem! This book will successfully take you from A to Z!As a Nurse Expert, you can tap into radio to better position yourself as an authority in the field. This book shows you exactly how you can do it! Whether examining radio as an important medium or learning how to find the ideal shows to contact, this book guides you through everything you need to know to get the most out of radio exposure. You will learn ways to get on the radio as an expert, the essential tools you will need, how to book an interview, and even how to prepare to give a great interview on the radio. The tips and information in this book are invaluable for establishing yourself as an expert through the use of radio. Whether you are someone completely new to the world of radio or an old hand at it, this book is for you, as you will learn tried and true tactics for harnessing the power of one of our most accessed marketing tools. This book will help you establish your RN career as an expert and then take it to the next level. With its in-depth information and guidance, you will know how to go from an idea to a pitch to a successful radio interview!

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