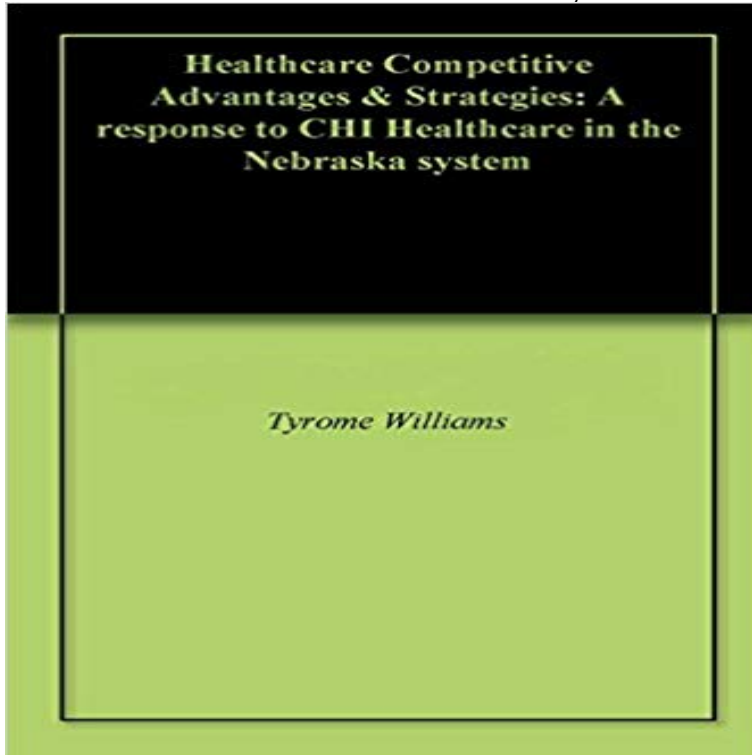


Healthcare Competitive Advantages & Strategies: A response to CHI Healthcare in the Nebraska system



Catholic Health Initiatives (CHI) Health, formerly Alegent Health, wont be an in-network provider for Blue Cross Blue Shield policyholders as of midnight. (KETV, 2014) What this means for the people of Omaha is CHI Health Care will become an out-of-network provider even though they are located within several miles of a hospital. Ultimately, there will be a shift in one or several dominant economic features of the health care industry.

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